

Headline: Local Virtual Assistant Receives Entrepreneurial Recognition

Summary: Cindy Opong receives VAccolade Business Entrepreneur Award.

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Keywords: virtual assistant, virtual assistance, specialty VA, niche Virtual Assistants, WAHM, work at home moms, business startup, virtual business, online business, work from home, IVAA, VANA, Colorado, Colorado Springs, VA, entrepreneur

FOR IMMEDIATE RELEASE

January 5, 2008

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Local Virtual Assistant Receives Entrepreneurial Recognition

Colorado Springs, CO – Cindy Opong, President of Creative Assistants, LLC, announced today that she is the recipient of the VAccolade Business Entrepreneur Award.

The VAccolade Award not only recognizes participation at VANetworking, the world's largest member-based Virtual Assistant networking association online, but also recognizes the professionalism with which Opong presents herself on the Web, thereby giving her more credibility among other Virtual Assistants.

“Virtual Assistants (VAs) are business owners who work from their own offices providing professional support, services and skills to their clients via phone, fax and Internet-based technology. Partnering with a VA reduces stress, protects cash flow, eliminates administrative hassles, and enables business people to find the success they originally set out to achieve. A VA is your right-hand person helping you to succeed in your business. The irony is you may never meet your VA as odds are they live nowhere near you!” (definition from www.VANetworking.com).

Opong specializes in virtual support for technology professionals and web-based businesses and also trains business owners how to effectively utilize Social Media/Web 2.0 tools as part of an overall marketing strategy. She started her Virtual Assistance career in 2002 and is currently the President-Elect of the International Virtual Assistants Association (www.ivaa.org).

In a recent survey from VANetworking, the United States has the largest number of VAs, followed by Canada, Australia and Europe. Clients pay only for time spent on their projects. There's no need to pay for taxes, benefits, equipment, etc. VAs are hired on an hourly or a monthly retainer basis.

For more information about Creative Assistants, visit www.CreativeAssistants.com.

About Creative Assistants

Launched in 2002, Creative Assistants, LLC has a team of Virtual Assistants specializing in supporting technology professionals and other web-based businesses. Visit the website at www.CreativeAssistants.com.

About VANetworking

Visit the website at www.vanetworking.com.

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