

Cindy Opong, Virtual Business Entrepreneur Appointed President Elect-International Association IVAA

By Mary Agnes Antonopoulos, Freelance Writer

Dated: May 08, 2008

Cindy Opong, leader in the VA industry and owner of marketing and administrative services company, Creative Assistants (Colorado Springs, CO), has been appointed President-Elect of 1,000+ member IVAA (International Virtual Assistants Association).

Cindy Opong, Owner and Virtual Assistant Creative Assistants

<http://www.creativeassistants.com>

Cindy Opong, Leading Entrepreneur in the World of “Virtual” Business Appointed President-Elect of International Association

Colorado Springs, CO, USA

Cindy Opong, owner of marketing and administrative services company, Creative Assistants, based in Colorado Springs, CO has been appointed President-Elect of IVAA (International Virtual Assistants Association).

Since 1999, the International Virtual Assistants Association has been dedicated to the professional education and development of virtual assistants worldwide, as well as educating the public about the function and services VA's offer. With over 1,000 members in over fifteen countries (including the U.S., Canada, Great Britain, India, Australia, France, Puerto Rico, Argentina, Kenya, etc.), IVAA is the premier industry association, setting standards for excellence and offering a myriad of courses leading up to formal certification (CVA).

What is a Virtual Assistant (VA)? In these belt-tightening times, more and more small business owners are turning to the “virtual” world for their secretarial and professional support. Today's Virtual Assistants offer the same dedication, skill level and administrative services one might find in any office team, but they offer these at a greatly reduced bottom line. The difference is that a client only pays for the hours an assignment takes -- there are no sick days, vacations, or company-paid benefits in the virtual world. It's just the work and nothing but the work! And since VA's work remotely, the business owner doesn't even have to provide a cubicle, telephone, or a computer. Assignments are transmitted at the speed of light via the internet or fax.

Cindy Opong understands both sides of the business equation. As an entrepreneur for over ten years, Cindy branched into VA services to offer a higher level of expertise to a broader client base. As a small-business owner herself, Cindy's goal is always to help her clients achieve the highest level of productivity and profit on every project, every day. In addition to the usual services like document creation, email management and transcription, Creative Assistants also offers web design, online computer training, and marketing efforts.

Cindy's passion for technology has made her a leader in her field, highly sought after by both technology professionals and senior level executives all over the country. She is also a well-respected resource to her colleagues and her community. Cindy served as a board member in the Downtown Chapter of Colorado

Business Leads, and she currently lectures on “Networking Productivity” in her community. Cindy has been a member of IVAA for five years, and is both a key organizer for the annual conference and a speaker at many of their events throughout the year. She also writes a blog on computer tips and upcoming technology that can be found on her website at <http://www.creativeassistants.com>.

Contact Cindy Opong at 888-808-5009 to discuss all of your office support needs.

Cindy Opong, Owner and Virtual Assistant
Creative Assistants
(888) 808-5009 (w), (719) 242-6787 (c)
cindy@creativeassistants.com

Category	Business, Internet, Marketing
Email	Click to email author
Phone	845-325-4492
Address	22 Lakeview Drive Monroe, NY
City/Town	Monroe, New York
State/Province	New York
Zip	10950
Country	United States